

# From the Moorland and Beyond

*A magic stroll on the open, rolling fields with the wind swirling all around you, playing with your hair. Walking through the sleepy grass in earthy colours and onwards, around the old, weathered barn to discover the little lake with a new frame of withered reed, autumn is here again. What a magnificent way to spend the day, together with a dear friend, savouring each moment and sharing the experience.*

A magic stroll on the open, rolling fields with the wind swirling all around you, playing with your hair. Walking through the sleepy grass in earthy colours and onwards, around the old, weathered barn to discover the little lake with a new frame of withered reed, autumn is here again. What a magnificent way to spend the day, together with a dear friend, savouring each moment and sharing the experience.

The Ewa i Walla Autumn/Winter 2019 collection gives you "From the Moorland and Beyond"; a celebration of friendship and sisterhood, acknowledging each other's characteristics, appreciating both the differences and the similarities.

Our new collection comes with an abundance of beautiful garments in fiery autumn colours and a variety of prints and fabrics. One of our favourite materials is the boiled wool, perfect for outerwear before the winter comes - or as a cardigan on colder days.

New for this season is that our much-loved flower print on crisp cotton is available in two different colour settings.

In addition there is also our lovely print in warm autumn tones inspired by the vintage shop in Paris and featured on our latest fabric quality, the shirt cotton. A thinner cotton, but with the same crushed look and crispy feel as our crisp cotton, makes this an ideal fabric for shirts and blouses. Both prints come back in detailing on our broad striped cotton corduroy, an urban relaxed garment for that edgy yet romantic look.

The collection offers warm knitted pullovers and accessories in 100 % wool with lace knit finishes for an extra romantic look on the frosty days ahead. When the wind gets colder and the snow begins to fall, fresh contributions to winter outerwear are the warmer jackets and coats, as well as big cosy shawls in two beautiful, checkered patterns of black and grey or black and olive to wrap around you.

This season's Gold Label garments are represented in an array of fabulous and dreamlike styles.

The organdie comes with three different embroideries; small dots, exquisite flowers and the hand embroidery details. Together with the flower print in soft autumn colours on delicate silk they bring a luxurious touch to the collection that offers something for the everyday life and for all the special occasions and festivities.

We have increased our Home Interior with a selection of curtains, pillow cases and bed linens to bring the warm and cosy Ewa i Walla touch in to your home, letting you wake up well rested after a good night's sleep.

This season's colours; Bone White, Bordeaux, Dark Lavender, Soft Mint and Vintage Black are in perfect harmony with the various prints and patterns. The endless combinations give you the opportunity to express yourself with a personal and unique style that make you feel and look stunning!

Wear it, live it and love it!  
Ewa i Walla - makes you flourish.

#iamewaiwalla

COLLECTION OVERVIEW  
AUTUMN/WINTER 2019  
ORDER DEADLINE MARCH 10



*Ewa i Walla*



Colours Autumn/Winter 2019



SOFT MINT



STRIPED



VINTAGE BLACK



CREAM



BORDEAUX



SILK



DARK LAVENDER



DARK LAVENDER



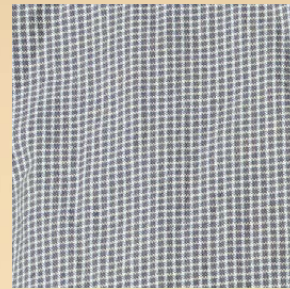
POWDER



OLIVE



BLUE



CHECKED



BLACK



BONEWHITE



SOFT MINT



ANTRACITE



FLOWER



COPPER



DOT



OCRA



JACKET 66322  
PULLOVER 44701  
SKIRT 22937  
DELIVERY 1



DRESS 55633  
DELIVERY 1



BLOUSE 44679  
DELIVERY 1



DRESS 55620  
DELIVERY 2



JACKET 66320  
WRIST WARMER 77473  
LEG WARMER 77477  
DELIVERY 2



JACKET 66325  
BLOUSE 44693  
SKIRT 22945  
DELIVERY 2  
SKIRT UNDERNEATH 22935  
DELIVERY 1



VEST 33282  
DRESS 55614  
DELIVERY 3

BLOUSE 44683  
TROUSER 11332  
DELIVERY 3



DRESS 55621  
DELIVERY 3

BLOUSE 44695  
SKIRT 22934  
DELIVERY 3  
LEG WARMER 77477  
DELIVERY 2



PULLOVER 44729  
TROUSER 11331  
DELIVERY 3



DELIVERY 1  
July 31  
Contains 34 styles



11328 TROUSER - LINEN XS-XL



2



3

11330 TROUSER - DENIM XS-XL ORIGINAL



4



5

11334 TROUSER - COTTON ELASTAN XS-XL



6



7

22932 SKIRT - LINEN ONE SIZE



8



9

22935 SKIRT - HARD VOILE XS-M-XL



10



11

22937 SKIRT - STRIPED XS-XL ORIGINAL



12



13

22941 SKIRT - SILK ONE SIZE ORIGINAL



14



15

22943 SKIRT - ORGANDIE ONE SIZE



16



17

33283 TOP - VISCOSE XS-XL



18



19

33284 TOP - LINEN XS-XL



20



21

33298 TOP - ORGANDIE XS-XL



22



23

44679 BLOUSE - STRIPED XS-XL ORIGINAL



24



25

44680 BLOUSE - STRIPED XS-XL ORIGINAL



26



27

44684 BLOUSE - SILK ONE SIZE ORIGINAL



28



29

44686 BLOUSE - ORGANDIE XS-XL



30



31

44689 BLOUSE - SHIRT COTTON XS-XL



32



33

44691 BLOUSE - SHIRT COTTON XS-XL



34



35

44696 BLOUSE - JERSEY XS-XL



36



37

44701 PULLOVER - KNITTED XS-XL



38





55617 DRESS - STRIPED XS-XL



ORIGINAL 40



55618 DRESS - STRIPED XS-XL



ORIGINAL 42



55622 DRESS - VISCOSE XS-XL



43 44



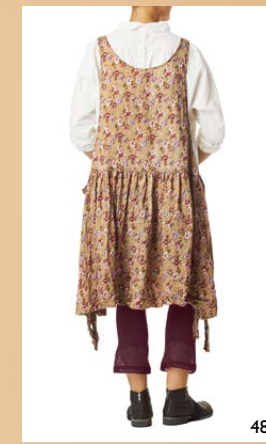
55623 DRESS - SILK XS-XL



ORIGINAL 45 46



55624 DRESS - SILK ONE SIZE



ORIGINAL 47 48



55626 DRESS - CRISP COTTON XS-XL



49 50



55629 DRESS - LINEN XS-XL



51 52



55630 DRESS - LINEN XS-XL



53 54



55633 DRESS - ORGANDIE XS-XL



55 56



66321 JACKET - LINEN XS-XL



57 58



66322 JACKET - LINEN XS-XL



59 60



66328 JACKET - BOILED WOOL XS-XL



61 62



66329 JACKET - BOILED WOOL XS-XL



63 64



77468 CHEMISETTE - SHIRT COTTON ONE SIZE



77476 SOCK - KNITTED ORIGINAL 37-41



11329 TROUSER - CRISP COTTON XS-XL



67 68



22933 SKIRT - CRISP COTTON XS-XL



69 70



22938 SKIRT - CHECKED ONE SIZE



ORIGINAL 71 72



22939 SKIRT - FLOWER COTTON ONE SIZE



73 74

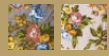
DELIVERY 2  
August 31  
Contains 35 styles





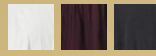
75

22940 ONE SIZE  
SKIRT – FLOWER COTTON



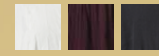
76

22944 XS-XL  
SKIRT – ORGANDIE



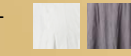
78

22945 ONE SIZE  
SKIRT – ORGANDIE



80

33285 XS-XL  
TOP – RIB JERSEY



82

44673 XS-XL  
BLOUSE – ORGANDIE



84



85

44677 XS-XL  
BLOUSE – CHECKED



ORIGINAL



87

44678 XS-XL  
BLOUSE – CHECKED



ORIGINAL



89

44681 XS-XL  
BLOUSE – FLOWER COTTON



90

44690 XS-XL  
BLOUSE – SHIRT COTTON



92

44692 XS-XL  
BLOUSE – SHIRT COTTON



94



95

44693 XS-XL  
BLOUSE – RIB JERSEY



97

44694 XS-XL  
BLOUSE – JERSEY



99

44698 XS-XL  
BLOUSE – JERSEY



100

44700 XS-XL  
PULLOVER – KNITTED



102



103

55615 XS-XL  
DRESS – CHECKED



ORIGINAL

104



105

55616 XS-XL  
DRESS – CHECKED



ORIGINAL



107

55619 XS-XL  
DRESS – FLOWER COTTON



108

55620 XS-XL  
DRESS – FLOWER COTTON



110

55625 XS-XL  
DRESS – CRISP COTTON



112

55628 XS-XL  
DRESS – CRISP COTTON



114





55632 XS-XL  
DRESS – ORGANDIE



116



66320 XS-XL  
JACKET – VELVET



118



66325 XS-XL  
JACKET – WOOL



120



66326 XS-XL  
JACKET – WOOL



122



66327 XS-XL  
JACKET – WOOL



124



77469 ONE SIZE  
BAG – VELVET  
ORIGINAL



77470 ONE SIZE  
BERET – VELVET  
ORIGINAL



77471 ONE SIZE  
BAG – VELVET  
ORIGINAL



77473 ONE SIZE  
WRIST WARMER – KNITTED



77475 ONE SIZE  
SHAWL – WOOL



77477 ONE SIZE  
LEG WARMER – KNITTED

DELIVERY 3  
September 30  
Contains 29 styles



11331 XS-XL  
TROUSER – CORDUROY



132



11332 XS-XL  
TROUSER – CORDUROY



134



11333 XS-M-XL  
TROUSER – DOT ORGANDIE



136



22934 ONE SIZE  
SKIRT – CRISP COTTON



138



22936 ONE SIZE  
SKIRT – FLOWER



140



22942 ONE SIZE  
SKIRT – ORGANDIE



142



22946 ONE SIZE  
SKIRT – TULL



144



33282 XS-XL  
TOP – CORDUROY



146



33299 XS-XL  
TOP – VISCOSE



148





149

44675 BLOUSE - FLOWER XS-XL



150

ORIGINAL



151

44676 BLOUSE - FLOWER ONE SIZE



152

ORIGINAL



153

44682 BLOUSE - VISCOSE XS-XL



154

ORIGINAL



155

44683 BLOUSE - VISCOSE XS-XL



156

ORIGINAL



157

44685 BLOUSE - ORGANDIE XS-XL



158

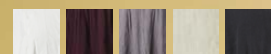


159

44687 BLOUSE - SHIRT COTTON XS-XL



160



161

44695 BLOUSE - JERSEY XS-XL



162



163

44697 BLOUSE - JERSEY XS-XL



164



165

44725 BLOUSE - VISCOSE XS-XL



166

ORIGINAL



167

44729 PULLOVER - KNITTED XS-XL



168



169

55613 DRESS - FLOWER XS-XL



170

ORIGINAL



171

55614 DRESS - FLOWER XS-XL



172

ORIGINAL



173

55621 DRESS - VISCOSE XS-XL



174

ORIGINAL

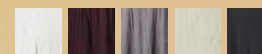


175

55627 DRESS - CRISP COTTON XS-XL



176



177

55631 DRESS - ORGANDIE XS-XL



178



179

55658 DRESS - VISCOSE XS-XL



180

ORIGINAL



181

66323 JACKET - CORDUROY XS-XL



182



183

66324 JACKET - CORDUROY XS-XL



184



185

77467 WRIST DETAIL - ORGANDIE ONE SIZE



186

77474 SHAWL - KNITTED ONE SIZE









# Materials Autumn Winter 2019

## BOILED WOOL

One of our favourite fabrics for autumn and winter, light yet warm, perfect for outerwear before the winter kicks in, or as a cardigan on the colder days of the year.

## CHECKED

For our customer that loves a rustic look, the styles in this fabric are an absolute must! Dresses and blouses that is perfect with denim for an edgy look or together with our knits for a more rural look.

## CORDUROY

Our broad striped cotton corduroy is represented in urban relaxed garments. With detailing in our flower prints giving it an edgy yet romantic look. Combine it with romantic blouses or our chunky knits to get your own unique Ewa i Walla look.

## CRISP COTTON

The classic Ewa i Walla Cotton is defined by its unique crushed look, crispy feel and sound. Originating from old Sweden, you can discover the same feeling in cotton bed linen.

## DENIM

This season, denim is featured in one pair of jeans in a darker shade. Made in a soft denim with a light vintage look. Stitch and patches give it a unique feature.

## FLOWER

With inspiration from the vintage shops in Paris, we have developed a lovely print in warm autumn tones. Printed on our newest fabric quality, Shirt cotton that is a thinner cotton with the same crushed look and crispy feel as our much loved Crisp cotton.

## FLOWER COTTON

Our famous and much loved flower cotton prints are represented this season in two colour settings. First, a soft powder pink bottom colour and a second with a dark, lavender tone. All garments are available in both colour settings.

## GOLD LABEL

Our Gold label garments are represented in an array of fabulous and dreamlike styles. All made with extra care – they feature unique details, buttons, and lace ribbons, making the wearer look and feel stunning.

For this season we have three different exquisite organdie qualities. Our solid organdie features exquisite hand embroidery details which adds a unique look. Another organdie has small embroidered dots in a delicate organdie fabric with exquisite flower embroidery.

## HARD VOILE

For those who love volume by Ewa i Walla, one can effortlessly create the daring extravagant silhouettes with garments in this fabric.

## JERSEY

Our soft and comfy cotton jersey is represented in styles and colours that can be combined with all our other styles in the collection. This season a vintage flower print that Ewa has painted is included, giving all wearers an Ewa i Walla original work of art.

## KNITTED

Our knits are this season in 100% wool. Gorgeous lace knits and chunky pullovers will warm the wearer all winter long. Accessories with a delicate lace knit finish, for an extra romantic look.

## LINEN

Rough linen with a vintage wash, here you can find the urban suit to combine with our shirts for an edgy look that also has the more classic Ewa i Walla dresses and coats.

## RIB JERSEY

This soft cotton rib jersey is the perfect garment to have closest to the body, for the extra warmth needed on cold winter days.

## SHIRT COTTON

This season we have a new fabric quality, Shirt cotton, a thinner cotton with same crushed look and crispy feel as our much loved Crisp cotton.

## SILK

Ewa found this season's silk print on an old pincushion - delicate flower prints in soft autumn colours.

## STRIPED

This fabric is a memory from the past, found in the Parisian antique market - we have brought this delicate fabric to life once again. Letting it live in beautiful detailed dresses and shirts from the past.

## VELVET

This season velvet is represented in a gorgeous dark lavender coat, with lining in our flower cotton, adding extra detailing that we all love. Match it with the velvet beret and you have a perfect autumn outfit!

## VISCOSE

Viscose with its flowing characteristics is perfect to wear closest to the body. This season available in a much loved dot print.

## WOOL

With a subtle check in vintage black and grey or a bolder olive with grey checks, this year's wool adds a fresh contribution to winter outerwear.

## SHOES

Two new styles to complete your Ewa i Walla look. With soft leather and unique details, these shoes are perfect for all occasions.

## HOMETEXTILE

Finally more Ewa i Walla fans will have the opportunity to sleep in our much loved bedding. Made in our flower print on crisp cotton fabric, once you sleep in these you will never want anything else, sweet dreams! Curtains and pillows made in this season's signature fabrics and print will give your home the right Ewa i Walla ensemble, wear it, live it and love it, it makes you flourish.

---

Contact one of our agents for an appointment and see the whole collection live

## FINLAND

Wynnelis Agentur Linda Stolt  
Mannerheimgatan 2  
06100 BORGÅ  
PH +358 40734 6995  
office@wynnelis.fi  
www.wynnelis.fi

## FRANCE NORTH AND SOUTH-WEST

Showroom Mdes Muriel Descarpentries  
19 rue Ganneron  
75018 PARIS  
PH +33 616 96 63 25  
mdesshowroom@sfr.fr  
www.mdes-showroom.com

## GERMANY ZIP AREA: 00000 – 59999

Modeagentur Kim O. Hyldelund  
Emilienstrasse 38  
20259 HAMBURG  
PH +49 171 6945109  
info@kim-hyldelund.com  
www.kim-hyldelund.com

## GERMANY ZIP AREA: 60000 – 99999

Modeagentur Cramer & Steuer  
Katja Steuer-Cramer  
PH +49 151 426 15 414  
kontakt@agenturkns.de

## RUSSIA

Distributor for Russia  
Franco-Russe de Distribution Oleg Verevichev  
1 allée des Erables  
78490 MERE FRANCE  
PH +33 672 14 14 91  
franco-russe@live.fr  
Contact in Moscow  
"Adress LTD" Lidia Shuvalova  
Bersenevskaya 18-20-22  
119072 Moscow  
PH +7 903 798 31 18  
lidashouvalova@mail.ru

## SWITZERLAND

Moriggi Karine  
Rue des Deux-Marchés 2  
1800 VEVEY  
PH +41 78 661 93 52  
rodekarine@yahoo.fr

## USA

MELLIE JJ LLC  
3941 Park Dr Ste 20 #694  
El Dorado Hills, CA 95762  
Tel +650 352 8688  
Fax 1 888 615 5473

## UNITED KINGDOM

Anthony Packer  
PH +44 7525 059 100  
anthonypacker@me.com



Ewa i Walla art design AB  
Brädgårdsgatan 10 SE-826 32 Söderhamn  
Phone +46 270 28 70 00  
office@ewaiwalla.se  
www.ewaiwalla.se