atumn

Fies

A misty morning and the rain drops gently knocking on your window to make sure you are awake; no sight of the sun and it is still dark outside... On mornings like this it feels difficult to get up with the warm, cozy duvet embracing you and all you want is to stay in bed and wait for the sun and lighter days to come back. But if you just put your mind to it, jump out of bed, splash your face with some cold water - you are ready for this new day. Maybe a new exciting adventure is just around the corner so embrace each day and do the best of it, it is up to you! Bring a friend and go out and write your stories, your own Autumn Stories...

Ewa i Walla's Autumn/Winter 2020 Collection presents: "Autumn Stories" a celebration of the strength that comes from within and the power our mind has on how we approach each day. With a positive mind, a warm outfit that makes you look and feel stunning and together with a dear friend even the mistiest and rainiest day can be great. And while making the most of this day, all of a sudden, you feel the delicate touch of the pale autumn sun on your skin and the reminiscence of the summer sun is near.

For these cold and misty autumn days we bring you beautiful knitwear in a mix of alpaca and merino wool. Accessories featured in patterned knit with lace detail will add that little extra to any outfit and keep you warm all day long. This season's jackets and coats (in 100 % wool) is a soft and flowing fabric with varied buttons which gives the unique detailing Ewa i Walla is so popular for. Taking it to a new level, one of the coats is made with delicate embroidered flowers in colours that perfectly match the rest of the collection.

This collection also comes with our beloved flower cotton, in a rich and musty colour with a dramatic flower print hand painted by Ewa i Walla herself, a must have for all Ewa i Walla women out there! More flowers can be found on jackets and trousers in cotton twill, we love the clash of the rough material and the cute print. Our classic models in soft flannel are perfect for the autumn and winter wardrobe with a lightly brushed surface, light but still warm to the touch and to wear and even here you can choose flowers in a gorgeous small flower print but also a variety of solid colours.

Our Gold Label garments this season are represented in an array of fabulous and dreamlike styles in organdie and tulle. The autumnal coloured silk, with gold like dots, are perfect for all festive occasions.

Stripes and checks on carefully selected qualities bring that extra something to the collection and the block printed floras and squares made in the historic village of Bagru - famous for its craftsmanship - give each garment a unique look and contribute to a unique feeling to the wearer.

The gorgeous flower cotton will also come in beautiful beddings to make it even harder to get up in the morning. Together with a small selection of curtains and pillows in this season's signature fabrics and prints, we offer you the opportunity to give your home the right Ewa i Walla ensemble.

This season's colours: Amber, Green Clay, Old Rose and Silver Blue, together with Cream and Vintage Black, are in perfect harmony with the various prints and patterns. The endless combinations give you the opportunity to express yourself with a personal and unique style that make you look and feel stunning, enjoy!

Wear it, love it and live it! Ewa i Walla - makes you flourish.

#iamewaiwalla

COLLECTION OVERVIEW AUTUMN/WINTER 2020 ORDER DEADLINE MARCH 8



# Colours Autumn/Winter 2020



FLOWER TWILL

BLUE





GREEN CLAY

FLOWER COTTON

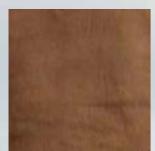
STRIPED LINEN

SAND

AMBER



FLANNEL – FLOWER PRINT







SAND



SILVER BLUE

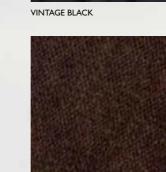


CHECKED VOILE

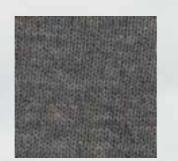
CREAM

OLD ROSE





ALPACA KNIT – BROWN



ALPACA KNIT – GREY





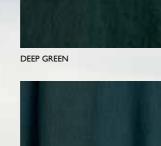














DEEP GREEN





















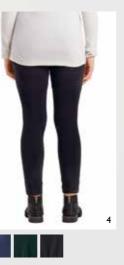
DELIVERY 1 July 31 Contains 35 styles















11354 ONE SIZE ORIGINAL TROUSER – FLOWER TWILL



15

22987 SKIRT – HARD VOILE





44736 BLOUSE – SHIRT LINEN





44750 BLOUSE - ORGANDIE





22981 ONE SIZE SKIRT – SHIRT COTTON





XS-XL















23

13

22982 ONE SIZE ORIGINAL SKIRT – CHECKED VOILE

ONE SIZE ORIGINAL









**22974** SKIRT – ORGANDIE

ONE SIZE











44743 XS-XL BLOUSE – DOUBLE COTTON



33303 TOP – VISCOSE



44744 XS-XL ORIGINAL BLOUSE – CHECKED VOILE

**33304** TOP – RIB JERSEY





44748 TUNIC – SILK

XS-XL



24

14







**22972** SKIRT – SILK



ONE SIZE ORIGINAL





22989 ONE SIZE ORIGINAL SKIRT – CHECKED VOILE







44742 XS-XL BLOUSE – DOUBLE COTTON







44751 TUNIC – ORGANDIE





**44754** BLOUSE – JERSEY



**55675** DRESS – FLANNEL



66339 XS-XL ORIGINAL JACKET – FLOWER TWILL







55679 DRESS – ORGANDIE



**44760** BLOUSE – RIB JERSEY





55662 DRESS – VISCOSE XS-XL

43





55664 DRESS – SHIRT COTTON XS-XL



66337 XS-XL ORIGINAL JACKET – FLOWER TWILL





77491 ONE SIZE CHEMISETTE – ORGANDIE











XS-XL ORIGINAL





XS-XL ORIGINAL 11345 TROUSER – STRIPED LINEN



VOILE



51

XS-XL







66

12005 XS-M-XL LINGERIE SET – DOUBLE COTTON

















54

ONE SIZE







 77492
 ONE SIZE
 77494
 ONE SIZE

 SHAWL – LINEN SCRIM
 KERCHIEF – LINEN SCRIM







46

55666 XS-XL ORIGINAL DRESS – CHECKED VOILE



66338 XS-XL ORIGINAL JACKET – FLOWER TWILL

57





**22971** SKIRT – FLANNEL ONE SIZE



**22984** SKIRT – STRIPED LINEN XS-XL ORIGINAL



44733 XS-XL PULLOVER – ALPACA KNIT

44747 XS-XL BLOUSE – SHIRT COTTON



05

44752

BLOUSE - ORGANDIE



75

85













ONE SIZE 22980 SKIRT - SHIRT COTTON



ONE SIZE 22990 SKIRT – FLANNEL







XS-XL



100



44755 BLOUSE – JERSEY





22985 ONE SIZE ORIGINAL SKIRT – FLOWER COTTON



**44734** BLOUSE – FLANNEL

XS-XL

106

XS-XL



97 44735 BLOUSE – FLANNEL



107

44753 BLOUSE - JERSEY



XS-XL

98

XS-XL

109

99





81



22983 XS-XL ORIGINAL SKIRT – STRIPED LINEN





33301 VEST – STRIPED LINEN



XS-XL ORIGINAL



91



44745 XS-XL BLOUSE – SHIRT COTTON



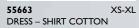




**44756** TUNIC – JERSEY











55678 XS-XL ORIGINAL DRESS – FLOWER COTTON



66342 XS-XL ORIGINAL JACKET – STRIPED LINEN

144

 77495
 ONE SIZE
 77496
 ON

 LEG WARMER – ALPACA KNIT
 SHAWL – ALPACA KNIT
 SHAWL – ALPACA KNIT
 SHAWL – ALPACA KNIT



134



145

ONE SIZE

115

125



55680 DRESS – ORGANDIE



77497 ON SHAWL – ALPACA KNIT





116

126

XS-XL

XS-XL ORIGINAL

55665 X DRESS – STRIPED LINEN





ONE SIZE 77498 ONE SIZE WRIST WARMER - ALPACA KNIT



55673 DRESS – FLANNEL XS-XL

117

127

137









77499 ON BEANIE – ALPACA KNIT ONE SIZE





55676 XS-2 DRESS – FLOWER COTTON XS-XL ORIGINAL



66340 XS-XL ORIGINAL JACKET – STRIPED LINEN

130







128

55684 DRESS – FLANNEL XS-XL



XS-XL









139





121



55677 XS-X DRESS – FLOWER COTTON



XS-XL ORIGINAL



66341 XS-XL ORIGINAL JACKET – STRIPED LINEN





131

141



JACKET – WOOL WITH EMBROIDERY



DELIVERY 3 September 30 Contains 31 styles





22975 O SKIRT – BLOCK PRINT FLORALS ONE SIZE ORIGINAL



44732 XS-XL CARDIGAN – ALPACA KNIT

44749

BLOUSE - ORGANDIE



178

44757

177

XS-XL



169



XS-XL GRAPHITE BLOUSE - WOOL JERSEY



150

160

11348 TROUSER – LINEN

151

161



ONE SIZE VINTAGE BLACK



**11349** TROUSER – LINEN

XS-XL VINTAGE BLACK



22979 ON SKIRT – SHIRT COTTON ONE SIZE

163





44740 BLOUSE - BLOCK PRINT FLORALS



XS-XL GRAPHITE 44759 TUNIC – WOOL JERSEY



149

11324 XS-M-XL ORIGINAL TROUSER – BLOCK PRINT SQUARES









XS-XL GRAPHITE BLOUSE - WOOL JERSEY

44758



171 44739 TUNIC – BLOCK PRINT FLORALS



172

182

162



11352 XS-XL TROUSER – COTTON/ELASTAN







**22988** SKIRT – TULLE



XS-XL ORIGINAL 





BLOUSE - JERSEY



154



164











44762 XX BLOUSE – INDIGO JERSEY XS-XL INDIGO





**55671** DRESS – BLOCK PRINT FLORALS XS-XL ORIGINAL





77489 ONE SIZE WRIST DETAIL - ORGANDIE

77493 ONE SIZE SHAWL – FLANNEL



**55667** DRESS – BLOCK PRINT SQUARES XS-XL ORIGINAL

189



XS-XL DRESS – SHIRT LINEN

55672



INTERIOR DESIGN Contains 6 styles

OTHER ITEMS Contains 5 styles



190

55668 DRESS – BLOCK PRINT SQUARES



191 XS-XL ORIGINAL





55669 DRESS – BLOCK PRINT XS-XL ORIGINAL FLORALS



55681 DRESS – ORGANDIE

XS-XL

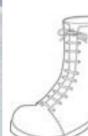


88101 BED SHEET - FLOWER COTTON ORIGINAL

50x60/150x200

88103 PILLOWCASE - FLOWER COTTON ORIGINAL





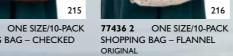


SHOE – LEATHER





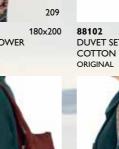
77436 SHOPPING BAG – CHECKED VOILE ORIGINAL





77503 SOCK – COTTON KNIT

217 37-41 99168 ORIGINAL



201

XS-XL

55674

DRESS – FLANNEL

88102 DUVET SET – FLOWER



210

202



211 50×60 88104 PILLOWCASE – BLOCK PRINT







196

XS-XL ORIGINAL





194

204



55683 XS-XL DRESS – SHIRT COTTON





212 60×60



88105 140x250 88106 CURTAIN - BLOCK PRINT FLORALS



60×95 CURTAIN - LINEN SCRIM CREAM



218 37-41



219 37-41

99169 SHOE – LEATHER ORIGINAL

# Materials Autumn Winter 2020

#### ALPACA KNIT

This season, knitwear is made in a beautiful mix of merino wool and alpaca. Featured items include a gorgeous patterned cardigan and a chunky pullover that will keep the wearer warm all winter long. Accessories in patterned knit with lace detail will add that little extra to any outfit.

#### BLOCK PRINT FLORALS AND BLOCK PRINT SQUARES

Block print made in the historic village of Bagru in North West India, famous for its craftsmanship. These two fabrics are both hand printed with vegetable dye on organic cotton. This gives the garments a unique look and with wings of history it contributes to a unique feel to the wearer.

#### CHECKED VOILE

Yarn dyed cotton voile made in an autumnal brown. Represented in classics layered Ewa i Walla garments.

## DOUBLE COTTON

This soft cotton fabric is perfect for the colder season where its soft surface gives a warm and cosy feeling. Also represented is a cute lingerie set that is perfect to wear in front of the fire on a cold autumn day. Mix it with a knitted cardigan and long warm leg warmers in alpaca knit and you get the perfect "day in" outfit.

#### FLANNEL

With its lightly brushed surface, this is a perfect quality for autumn and winter. Light, but still warm to the touch and to wear. Represented in a gorgeous small flower print and in a variety of solid colours, these garments are a must in the Ewa i Walla women's wardrobe.

#### FLOWER COTTON

This season's flower print is hand painted by Ewa i Walla herself. A dramatic flower print made in rich and musty colours. Perfect combined with solid colours of deep green or old rose.

### FLOWER TWILL

Here we have a rough cotton twill quality with a cute print found on an old dolls jacket. We love the clash of the rough material and the cute print. Represented in jackets and trousers.

#### HARD VOILE

For those who love volume by Ewa i Walla, one can effortlessly create the daring extravagant silhouette with garments in this fabric.

#### JERSEY

Our soft and comfy cotton jersey is represented in styles and colours that can be combined with every other piece in the collection. This season we also have one style in indigo dye.

#### LINEN

Rough linen with a vintage wash, this season we have two pairs of trousers in this lovely quality.

#### ORGANDIE AND TULLE

Our Gold label garments are represented in an array of fabulous and dreamlike styles. All made with extra care – they feature unique details, buttons, and lace ribbons, making the wearer look and feel stunning. This season we have worked more with the popular tulle fabric.

#### SHIRT COTTON

Delicate cotton quality that is defined by its unique crushed look, crispy feel and popularity with our Ewa i Walla customers.

#### SHIRT LINEN

This is a beautiful fabric made in a mix of linen, cotton and cashmere. Represented in a vary of blouses to combine with all our skirts and trousers. The cashmere gives the fabric that little extra touch of softness and luxury.

#### SILK

This is the perfect fabric for all festive occasions. This season represented in an autumnal brown colour with gold like dots. STRIPED LINEN

Soft linen made in vintage black and wheat stripes with a vintage wash. This fabric is featured this season in jackets, trousers and skirts. All with delicate seam details that are characteristic of the Ewa i Walla design.

#### **RIB JERSEY**

Soft cotton rib jersey made with delicate picoting seam round neck in various shades. Garments that are perfect to wear underneath for a soft and warm feel.

#### TWILL

This cotton twill fabric is represented in two pairs of trousers that both are inspired of old work wear. Khaki and worker blue with a vintage wash. Combine with one of our romantic blouses to create an interesting clash between looks.

#### VISCOSE

Viscose with its flowing characteristics is perfect to wear closest to the body. Perfect to wear under our Gold label garments.

#### WOOL

This season in 100% wool, it is a soft and flowing fabric represented in coats and jackets. Different buttons gives the unique detailing Ewa i Walla is so popular for. Available in the colours, soft camel and deep green. One of the coats is made with delicate embroidered flowers.

#### WOOL JERSEY

This is a new quality for us. A warming wool jersey represented in three different blouses, perfect for everyday wear.

#### HOMETEXTILE

Made in our beautiful flower cotton print on shirt cotton, once you sleep in these you will never want anything else, sweet dreams! Curtains and pillows made in this season's signature fabrics and prints will give your home the right Ewa i Walla ensemble, wear it, live it and love it, it makes you flourish.

Contact one of our agents for an appointment and see the whole collection live

#### FINLAND

Wynnelis Agentur Linda Stolt Mannerheimgatan 2 06100 BORGÅ PH +358 40734 6995 office@wynnelis.fi www.wynnelis.fi

# FRANCE NORTH AND SOUTH-WEST

Showroom Mdes Muriel Descarpentries 19 rue Ganneron 75018 PARIS PH +33 616 96 63 25 mdesshowroom@sfr.fr www.mdes-showroom.com

#### GERMANY

Modeagentur Kim O. Hyldelund Emilienstrasse 38 20259 HAMBURG PH +49 171 6945109 info@kim-hyldelund.com www.kim-hyldelund.com

# RUSSIA

Distributor for Russia Franco-Russe de Distribution Oleg Verevichev I allee des Erables 78490 MERE FRANCE PH +33 672 14 14 91 franco-russe@live.fr Contact in Moscow "Adress LTD" Lidia Shuvalova Bersenevskaya 18-20-22 I 19072 Moscow PH +7 903 798 31 18 lidashouvalova@mail.ru

#### SWITZERLAND

Karine Moriggi Rue des Deux-Marchés 2 1800 VEVEY PH +41 78 661 93 52 rodekarine@yahoo.fr

#### FRANCE SOUTH-EAST

Karine Moriggi Rue des Deux-Marchés 2 1800 VEVEY PH +41 78 661 93 52 rodekarine@yahoo.fr

## USA

MELLIE JJ LLC Melanie Flood 1501 Secret Ravine Pkwy Unit 835 ROSEVILLE, CA 95661 PH +1 650 352 8688 melanie@melliej.com www.melliej.com

UNITED KINGDOM Anthony Packer PH +44 7525 059 100 anthonypacker@me.com

# Suna i Walla

Ewa i Walla art design AB Brädgårdsgatan 10 SE-826 32 Söderhamn Phone +46 270 28 70 00 office@ewaiwalla.se www.ewaiwalla.se